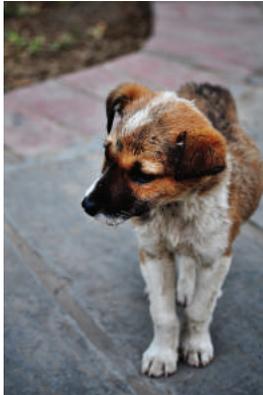


LOST DOG: ARE YOU PREPARED? BE PREPARED BEFORE YOUR DOG GOES MISSING

LOST PETS: THE STATISTICS

- ▶ A family pet is lost every 2 seconds.*
- ▶ 10 million+ pets are lost each year.
- ▶ Only one in 10 pets is found.
- ▶ 1 out of 3 pets will be lost during its lifetime.

With these sobering statistics, it's easy to understand why our shelters continue to be full with so many missing pets in addition to those who are surrendered.



HOW IT HAPPENS

There are a variety of ways a dog becomes lost or missing; including:

- ▶ Theft of an unattended dog in your yard, car or tied outside a store.
- ▶ Loud and sudden noises cause frightened dogs to run and hide.
- ▶ They get separated from their dog walker/pet sitter or caretaker.
- ▶ A broken or too-low fence; an open, unattended door or unlocked gate.
- ▶ Traveling/vacationing in an unknown area and they wander off.
- ▶ Intentionally displaced or released.

LOST DOG PREVENTION

So how can you keep your dog safe and protected; or quickly found in the event they do get lost?



♥ Crate your dog; place them in a secure room or use a Sit-N-Stay Dog Hook in your home if a lot of people are going to be coming and going (for a party for example).

- ♥ Use a properly-fitted collar with current ID.
- ♥ License your dog in your city of residence.
- ♥ Microchip with current/updated information.
- ♥ Use a tracking device or scannable QR Code tags.

- ♥ Employ obedience training; including effective Recall Response.
- ♥ Use facial recognition technology.
- ♥ Tattoo (inner ear flap, stomach or inner leg).
- ♥ Use DNA Genotyping; a unique "pawprint" of your pet's identity.

* National Council of Pet Population Study & Policy and the American Humane Society.

(Sources: PetHub.com; SitNStayPetProducts.com and blog.4Knines.com)



THE ONE MINUTE DOG TIP PROTECTING YOUR DOG GOES ON

We all like to think we'll live forever, but reality says differently and our dogs depend upon us to think - and plan - ahead. Whether we die, end up in the hospital long-term or even hospice, we need to put plans in place so our beloved pet doesn't end up homeless (or worse).

A **Pet Trust** helps you plan and ensure proper care is still provided even after you're gone. Here's what you should include:

- ▶ **Caregiver:** Designate someone who is willing and **has agreed (in advance)** to care for your dog.
- ▶ **Money:** Designate an amount, for each pet, based on their life expectancy.
- ▶ **Care Plan:** Detail foods, exercise, vet visits, burial, etc.

(For more information, go to the ASPCA.org and read the "Pet Trust Primer.")



(Charles M. Schulz, Cartoonist)



Helping People Gently Move from Mourning the Loss of a Beloved Pet to Celebrating their Life!

Celebrate Your Pet.

Take 15% off all Kits, Candles and Bundles (plus FREE shipping in the United States).



Enter code **coldnoses** at checkout on www.PetPerennials.com. Offer expires **September 30, 2017**.

WHAT YOU NEED TO KNOW ABOUT TECHNOLOGY TO PROTECT YOUR DOG

(POST ON YOUR REFRIGERATOR AS A HANDY REMINDER)

With pet theft on the rise, pet guardians may want to consider a combination of Pet ID options. Tags can be lost (or removed) and not all shelters or vets have microchip scanners.

Adding the latest technology (like one of the solutions below) can help increase the chances of a successful reunion when time is of the essence.

QR Code / NFC (Near Field Communication) Technology



These round QR Code Dog Tags are made of colored aluminum (in 6 colors) each with a unique QR code linking to a unique web address with all the dog's information. ([Learn more at Dogids.com](#))

GPS Tracker



TrackR is a small, coin-sized, tracking device that attaches to your dog's collar and works with a free cell-phone app. No monthly subscription; one-time fee. ([Learn more at TheTrackR.com](#))

Facial Recognition



Finding Rover uses a scan (from your smartphone) of your dog's unique facial features and keeps it on file in case they ever get lost and alerts a large network of dog organizations, members and social media. Free. ([Learn more at FindingRover.com](#))

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COOL STUFF FOR THE DOG LOVER PET PERENNIALS: LOVE • SEEDS • LIFE

While few of us want to talk about our own mortality and our eventual "passing on," there are even **fewer** of us who want to even contemplate our beloved pets leaving us.

Humans have many customs to memorialize those lost and resources to help work through our grief. But for a grieving pet parent, there are few solutions and resources to celebrate the life of a precious pet and also address the very real loss, pain and grief.

Now, thanks to **Pet Perennials** (founded by Remy Bibaud & Lori Davidson), there is a heart-centered business focused on helping people gently move from mourning the loss of a beloved pet to celebrating their life with one-of-a-kind gifts offering healing.

With their original **Pet Perennials Kit**, the pet parent (along with the entire family) can create a lasting, living memorial garden with perennial flowers. Their newest addition, the **Healing Hearts Candle**, offers both a message and a natural stone keepsake from beyond the Rainbow Bridge.

[Learn more about these products \(and the Bereavement Package Service for businesses\) at PetPerennials.com.](#)



Visit us at [PetPerennials.com](#); email Info@CherishedOnes.net; or call 855-573-3887.

Follow us on: [f](#) PetPerennials [t](#) Cherished_Ones [i](#) Cherished_Ones

(POWERED BY COLD NOSES NEWS. INTERESTED IN YOUR OWN READY-TO-USE NEWSLETTER FEATURING YOUR K9 BUSINESS? VISIT [COLDNOSESNEWS.COM](#).)

CANINE FIRST AID BASICS

PSST! YOUR COMPOST IS NOT DOG-FRIENDLY!



While your compost might be good news for the environment and recycling, did you know that it could spell real danger to your dog?

As the contents of your compost begin to break down, dangerous pathogens (illness- or disease-causing agents) along with tremorgenic mycotoxins (poisons from molds that can cause tremors or seizures) are created. These toxins can seriously harm (or kill) your dog, other pets, wildlife and even children.

DO NOT COMPOST THESE ITEMS AS THEY TEND TO BECOME MOLDY

- ~ Dairy
- ~ Grains
- ~ Nuts
- ~ Legumes
- ~ Breads
- ~ Meats

SUSPECT COMPOST POISONING?

If you see symptoms like vomiting, unusual panting and/or drooling, depression, increase in heart rate, changes in behavior or even coma and suspect your dog may have gotten into the compost, seek immediate medical intervention. Even small amounts of compost can be toxic within a few hours and potentially fatal.

(Sources: [DogingtonPost.com](#); [PetPoisonHelpline.com](#) and [TreeHugger.com](#))



FROSTY TREATS FOR FIDO (AND FELIX!)

It's summer and you're on the run. But you still want to give your best friend the **best** treats! So how about a quick and easy recipe that requires some tuna, yogurt and a freezer?

(An **Added Bonus**: Your kitty will love them too!)

FROSTY TUNA BITES

- 1 can tuna fish (6-ounces, water-packed)
- 8-ounces of plain, low-fat yogurt

Whisk the tuna and yogurt together in a bowl until nice and fluffy.

Spoon into ice cube trays (or your favorite silicone molds) and freeze until firm (about four hours).

Experiment with adding parsley, mint, minced carrots or other diced vegetables or fruits, nuts or cheese.

(Source: [BunnyRooBeagle.com](#))